Dear Neighbor and Friend,

As a member of our community, we want to thank you in advance for taking the time to review our Sponsorship Package and to consider supporting our youth football, cheer, and soccer organization, Tarrallton Athletic Association, also known as TAA. TAA is a non-profit organization founded by parents in our community who want to promote positive youth development, and give our children the opportunity to learn not only the fundamentals of football, cheerleading, and soccer, but also excellence in athletic instruction and competition. We provide organized football, cheerleading, and soccer to the youth living in the City of Norfolk. We strive to provide a place where ALL children are a part of a team and have playing time, and offer children living within low-income households to play under our scholarship program. As with all non-profit organizations, success is dependent on a variety of factors: The kids who have found the passion for football, cheer, and soccer, our parents and community members who take the time to volunteer, coaches, board members, referees, concession stand workers, and SPONSORS! That would be where you come in to the picture to make this all happen! We need your support to give our neighborhood kids a life-changing experience. Your funding will go towards expenses such as uniforms and equipment, insurance fees, scholarships, training equipment, trophies, and other related costs. Here is your chance to give back to the community, and we are counting on YOU to help us grow!

All sponsorships are tax-deductible, will be recognized on our Facebook page, and are greatly appreciated. However, sponsorships in the amount of $150.00 and greater will be provided with the following recognition:

 Advertisement on the coaches’ shirts worn at all games and TAA events (subject to date sponsorship begins)

 Advertisement on a banner located at our home field

 Invitation to our end of the year banquet with formal recognition during the ceremony

 Recognition on our information board located at our concession stand/office

If you are interested, please fill out the attached form and mail it along with your check to:

Darrell Howell – President

C/O T.A.A. or TARRALLTON ATHLETIC ASSOCIATION YOUTH FOOTBALL, CHEERLEADING, AND SOCCER

8341 Guam Parkway

Norfolk, VA 23518

OR

Contact Erin Lucas, TAA Sponsorship Coordinator, at sponsortaa@gmail.com for more information or other ways to participate in this great opportunity.

TAA SPONSORSHIP APPLICATION

COMPANY NAME/SPONSOR NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SPNOSORSHIP AMOUNT: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PLEASE DESIGNATE WHERE YOU WOULD LIKE YOUR SPONSORSHIP TO BE APPLIED:

\_\_\_\_\_\_\_FOOTBALL AND CHEER \_\_\_\_\_\_\_SOCCER

SHIRT SIZE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*TAA PROVIDES ONE FREE T-SHIRT WITH A $150.00 OR MORE SPONSORSHIP. ADDITIONAL SHIRTS WILLBE $15.00 EACH. FOR ADDITIONAL SHIRTS, PLEASE INCLUDE $15.00 PER SHIRT AND LIST THE SIZES BELOW.\*